

Spring 2023- MCGC Representative Report

May 17th, 2023

What Went Well?

In 2023 we saw great success in the circuit and its growth. Social Media continues to be an engaging tool for the circuit and the audience continues to grow every week. Working with the WGI Rep we focused on communication and getting the information the circuit needed out to the directors and staff. We utilized texting as a means of communication this year. We also designed a new photo-op for circuit championships. We also hired a videographer for circuit championships to get footage of our units for a special future project. With a small reminder and some communication, we were able to utilize and promote the Judge Clinician program more this past season. The feedback from those who utilized this program was overwhelmingly positive. We hope more units take advantage of this amazing program in the future.

Where are the Opportunities?

As a circuit, we would LOVE to provide more educational opportunities and content than we have in the past. As we head into the Summer Board Retreat, we are excited to brainstorm new and fresh ideas on how to bring these to the membership. We want to refresh this circuit and get more people involved! There are many opportunities to make an impact and contribute to the success and growth of the circuit. We are also looking at how to reinvigorate our membership meetings.

What's Next?

The WGI Rep and I would like to amp up our educational opportunities and content with the Vice President. Stay tuned for more content and information coming to you. We are working on a special project for the anniversary season coming up. Celebrating 50 years of MCGC. Stay tuned for new content and opportunities coming soon. As a board, we would like to see changes in how meetings are attended and run. We would love to see you all in person, and offer a fun, interactive meeting. After all, the circuit is run by the membership! We will continue to grow our social media presence by creating more exciting and engaging content this upcoming season and by refining our brand.

I am truly honored to have the opportunity to have served the circuit in this position and am thrilled to be contributing to for foreseeable future.

All the best,
Roy Graves
MCGC BOD- MCGC Representative